



ndalo
media



Available Opportunities for 2016

OPPORTUNITY	DESCRIPTION & REQUIREMENTS	EXPOSURE GIVEN BY DESTINY MAGAZINE	VALUE
		Exposure on DESTINY Magazine's subscription page	R30 000
		Exposure on DestinyConnect.com subscription page	R8 000
SUBS PAGE	This is the subscription offer In DESTINY Magazine.	Exposure on DestinyConnect Facebook page (Two status update to +90 500 fans, R7 000 per status) -	R14 000
	The prize can be 1 prize or hampers to the value of R30 000	Exposure on DestinyConnect Twitter page (Two tweet to +25 200 followers, R4 000 per tweet)	R8 000
		Exposure on DESTINY weekly mailer	R5 500
		Total Exposure Value:	R65 500
READERS PANEL	One lucky reader will receive a gift for sharing her story.	Exposure on DESTINY Magazines Reader's Panel page	R 5 000
	One prize to the value of R3 000.	Total Exposure Value:	R 5 000

Available Opportunities Continued

OPPORTUNITY	DESCRIPTION & REQUIREMENT	EXPOSURE GIVEN BY DESTINY MAGAZINE	VALUE
LETTERS PAGE	The writer of the winning letter to the editor will win a prize.	Exposure on DESTINY Magazines Reader's Panel page	R 5 000
	One prize to the value of R3 000	Total Exposure Value:	R 5 000
AGAINST ALL ODDS	One lucky reader will receive a gift for sharing her story.	Exposure on DESTINY Magazines Reader's Panel page	R 5 000
	One prize to the value of R3 000	Total Exposure Value:	R 5 000

Available Digital Opportunities

Opportunity		Exposure given on DestinyConnect	Value
DESTINYCONNECT - ONLINE PAGE		Exposure on the Competitions Page on DestinyConnect	R 10 000
	DestinyConnect users stand a chance to win a prize valued at a minimum of R10 000	Two weeks exposure on the Homepage of DestinyConnect	R 8 000
		Exposure on the DestinyConnect page in DESTINY Magazine	R 8 000
		Exposure on the DestinyConnect weekly mailer	R 5 500
		Total Exposure Value:	R31 500

Available Opportunities

Subscription Page: Aug, Sept & Nov

Online Competition: Mar – Dec

Readers Panel: Fully Booked

Letter Page: July, Aug, Sept & Nov